

## SPONSORSHIP PACKAGE

### Organic Council of Ontario 2023 AGM & Organic Day

March 29, 2023 | YMCA Central & Queen's Park | Toronto, ON



### About the Event

Organic Day at Queen's Park allows OCO's members, staff, and board to foster a healthy rapport with MPPs and government to encourage legislative action and policy development on issues that impact Ontario's organic industry.

As a result of connections made at Ontario Organic Day in years past, the Organic Products Act was introduced as a private member's bill in 2017 by MPPs Peter Tabuns (NDP) and Sylvia Jones (PC), and then re-introduced by MPP Jim McDonell (PC) in 2018. We are excited to use this year's event to continue our advocacy for organic regulation in Ontario and for continued support to grow the organic sector.

This year's event will be held on **March 29, 2023** in Toronto, with OCO's Annual General Meeting in the morning at the YMCA Central and Organic Day at Queen's Park in the afternoon.

## Sponsorship Levels & Recognition

Sponsorship Levels	Flourish	Grow	Seed
	<b>\$1000 +</b> (Plus tax)	<b>\$500</b> (Plus tax)	<b>\$200</b> (Plus tax)
<b>Pre- and Post-Event Benefits &amp; Recognition</b>			
Recognition on Website	✓ Top logo placement	✓ Secondary logo placement	✓ Tertiary logo placement
Recognition on Social Media <i>(1200+ Twitter followers, 1450+ Facebook followers, 350+ Instagram followers)</i>	✓	✓	
Recognition in OCO's E-News <i>(sent to 2000+ organic supporters)</i>	✓	Company name only	
Featured Listing in the <b>Ontario Organic Directory</b>	✓		
<b>On-Site Benefits &amp; Recognition</b>			
Verbal Recognition at Reception	✓	✓	✓
Complementary Event Passes	4 registrations	2 registrations	2 registrations
Recognition in Event Program	✓	✓	Company name only
Table at Morning Policy Meeting	✓	✓	
Table at Tasting Reception <i>(First come, first served availability)</i>	✓	✓	✓
Opportunity to address attendees at Reception	✓		
Your marketing materials or samples in MPP event kit	✓		

## Ontario Organic Day Tasting Reception

We are also seeking food and beverage contributions for our Ontario Organic Day Tasting Reception, which will take place in the evening at Queen's Park rooms 223

Businesses that would like to showcase their food products can participate in our Local Organic Tasting Reception as a food station vendor. Vendors are expected to offer prepared food or beverage samples to serve 70-100 guests.

We also welcome local chefs, caterers, or food service professionals who wish to prepare food samples, and we can assist with the sourcing of organic product.

## Key Benefits of Sponsorship



## About the Organic Council of Ontario

OCO is a membership-based non-profit that represents over 1000 organic farms and businesses in Ontario. We are the only trade association working on behalf of the entire organic industry, from field to plate. As a sponsor, you will be supporting our efforts to advocate for programs and actions that support Ontario's diverse organic businesses.

## Contact

Are you interested in any of the above sponsorship opportunities, or do you have other ideas for how we can collaborate? Please contact Amy at [conference@organiccouncil.ca](mailto:conference@organiccouncil.ca) and indicate which sponsorship level you are interested in.